

# What is it?

**Broadcast Your Brand With Your Own Internet Radio Station.** A fully branded, custom Internet radio station streamed from your website to connect with your audience, customers and members wherever the Internet can reach.

## Who's it for?



- + Web portals and entertainment sites
- + Retail and restaurant sites
- + Civic organizations and clubs
- + Radio, TV, Newspaper, Magazine sites
- + Churches and houses of worship
- + Music festivals, venues and events
- + Hotels, resorts and spas
- + Sports and lifestyle brands
- + Corporate employee communications

## Features



### UNLIMITED MUSIC

Our streaming music licenses give us flexibility to design a custom music format that reflects your brand and appeals to your customer demographics.



### CUSTOM MESSAGING

Any custom channel can include between the songs messages or promos to reinforce your brand, connect with customers and drive sales.



### PROFESSIONALLY HAND-CRAFTED MUSIC

Your online station will be programmed and managed by real radio professionals - not just a computerized jukebox.



### MOBILE STREAMING

Connect to listeners wherever the Internet can reach - including iPhones, iPads, smart phones, Internet radios and more.



### ALL LICENSING INCLUDED

We deal with 4 different licensing agencies so you don't have to!



### ANALYTICS

Total listener sessions, Average Time Spent Listening and Google Analytics included.



### STREAMING & BANDWIDTH

Virtually unlimited listener capacity from our fully monitored, broadcast-class streaming servers.



### AFFORDABLE UNIQUENESS

Pricing starts at \$500/month and offers a unique marketing and sales opportunity for your business.